



## PRESS ANNOUNCEMENT

15<sup>th</sup> April 2016

### **Aubrey Capital Management appoints Fortuna Asset Management Communications**

Edinburgh based global equity specialist, Aubrey Capital Management, has retained Fortuna Asset Management Communications to advise on its external communications activity.

Aubrey is seeking to widen the market's knowledge of its activities – particularly for its highly regarded global emerging markets strategy - which is led by manager Andrew Dalrymple, supported by Rob Brewis and John Ewart. The firm is also keen to introduce Sharon Bentley Hamlyn to the market given her excellent long term track record of pan European equity funds investing.

Aubrey recently appointed veteran sales director John Campbell and is now extending its external facing team with support from former Legal & General/Skandia investment Group media guru John Morgan, whose firm 'Fortuna AMC' advises various boutique asset managers, the Group of Boutique Asset Managers (GBAM) as well as Allfunds Bank.

Morgan said, "Aubrey is a classic example of the hidden gems that can be found in the specialist or boutique asset management arena around the world. Given the depth of their expertise and the results they have achieved in their GEM and European strategies, theirs is a story that, I believe, deserves to be told.

Andrew Dalrymple said, "While our focus has been wholly on our 'day' job' of managing the funds for those who have put their trust in us, we believe that now is the time – when markets are difficult, and contrarian views are rare - to extend our relationships in the wider market. We are therefore delighted to have brought John Campbell and John Morgan together to assist is in this endeavour."

### **Notes to Editors**

#### **Aubrey Capital Management**

Aubrey is a focused growth equity manager delivering high quality conviction funds and institutional mandates, with high active share.

Aubrey encourage an entrepreneurial, investment led and collegiate environment. All its shareholders have a direct stake in the success of the company and are bound by an alignment of their interests with those of their clients. They are therefore committed to working closely with those clients to understand their needs. The founders also seek to hire and retain top quality professionals to build capabilities around a core competence of global investing. They demand integrity, transparency and teamwork and ensure risk controls are evidenced at every level of the business.

Aubrey' s investment style is based on the belief that strong corporate profits translate into superior share price performance over the long term. Its investment process is based on the belief that the stock market is absolutely correlated with long term wealth creation in the companies of which it is comprised. The firm invests in the highest areas of economic growth by country and by sector, using well tried and tested wealth cycle growth drivers. These drivers lead them to select companies that they consider can deliver very high levels of internal cash flow.

Further information on Aubrey can be found at [www.aubreycapitalmanagement.com](http://www.aubreycapitalmanagement.com) .

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**Ends**

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